



A-Plan helps raise money for local schools

A-Plan Insurance in Alton has launched a campaign to raise money towards laptops for schools in the local area.

As part of A-Plan's support of the local community, the campaign focuses on helping schools, parents and pupils at a time when they really need it. With many local pupils being home schooled, and many having to share computers, A-Plan hope to raise funds to help those who need it.

So, every time that someone calls a participating branch for a quote for a new car, home, van or business insurance policy and mentions '**IT4Schools**', A-Plan will donate £10 to the client's preferred school, even if they don't take out a policy. The campaign is set to run until the end of March.

Mr Lee Beckett, A-Plan's Alton Branch Manager said: "Being part of the local community has always been at the heart of what we do here at A Plan, and it is now more important than ever. That's why the team and I are delighted to be supporting the "**IT4Schools**" campaign to help education in the area.

These are challenging times for schools, parents and pupils. This idea started when we offered help to colleagues who were finding home schooling a real challenge. Our hope is that this will go some way to offering IT support to those who really need it. We want to spread this message throughout the area because the more quote requests we get, the more we can donate.

Schools in Alton, and indeed everywhere, have been on a roller coaster ride over the past year and have had to react quickly at every turn. A-Plan is keen to support wherever it can."

Because of Covid, A-Plan's branches are temporarily closed to visitors, but team members are set up and working from home and are answering calls in under 20 seconds on average.

"And it's a real win win situation for a local business and its community" added Lee, "as we could help local people save money on their insurance and get good quality insurance advice

at the same time as contributing to a very good cause, irrespective of whether a policy is taken out.”

Providing local residents and businesses with a more personalised way of arranging car, van, home, travel, or business insurance as an alternative to online insurance sites, A-Plan does all the hard work to find the right cover to suit clients' individual circumstances. Insurance cover can be arranged by phone. Refreshingly, A-Plan does not have call centres or call queuing systems. A-Plan Alton can be contacted on 01420 543543.

February 2021

Notes to School/Parents

About A-Plan Group

A-Plan Group was established in 1963 and is one of the largest specialist insurance distribution groups in the UK. Its businesses, which include A-Plan and Endsleigh, provide commercial and personal lines cover for a varied range of clients through its network of branches and centres, looking after the motor and home insurance requirements of the general public, as well as the more specialist needs of high net worth individuals, students, businesses and those with specialist vehicles and homes.

As a broker, A-Plan provides an advised and tailored service with high standards of personal care to its clients, ensuring that policies are properly explained and closely match the needs of its clients. The A-Plan Group blends digital distribution and personal service over the telephone or face to face through its high street network, to serve clients at a personal level from arranging the policy to making a claim.

Branch Manager: Mr Lee Beckett

Branch Address: 3 Normandy Street, Alton, Hampshire, GU34 1DD

Telephone: 01420 543543

Web: <https://www.aplan.co.uk/personal/campaigns/a-plan-helping-local-schools?int=8321>